

## IIBA Greater Atlanta Chapter Sponsorship

To achieve our mission, Sponsorships are critical to our chapter’s sustainability. Financial demands are a reality in a meaningful professional society, and we believe it is essential for a sponsoring organization to receive benefits for their financial support of our organization. Our Sponsor Benefits provide great value to our sponsors for exposure and recognition and for forming new relationships.

Our Sponsorship Program allows organizations the flexibility to participate at different levels according to the exposure they desire and as their budget allows.

We offer three levels of annual Sponsorships: Platinum, Gold and Silver. In addition, we offer many Event Sponsorships.

Each sponsorship level provides different benefits and exposure to our chapter members and inclusion in our electronic communications.

**Interested in becoming a IIBA Greater Atlanta Chapter Sponsor?**

Please contact [Sponsorship@atlanta.iiba.org](mailto:Sponsorship@atlanta.iiba.org)  
or [President@atlanta.iiba.org](mailto:President@atlanta.iiba.org)

**2015 historical reference:**  
*Average monthly chapter meetings typically include approximately 80 attendees.  
 15-20 guests per month for most monthly meetings is common.  
 Our marketing database contains more than 1,800 contacts.  
 We typically send electronic communications to our database at a minimum of twice per month.*

### Sponsorship Levels and Benefits

Benefit	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Event Sponsor	Chapter Patron
Cost	\$4000	\$2000	\$1000	\$500	Services only
Premier Event	X				
Booth space at monthly chapter meetings (10/12 months)	X				
5-minute introduction/presentation at monthly chapter meetings (10/12 months)	X				
Booth space once per quarter at chapter meetings (4/12 months)		X			
5-minute introduction/presentation at monthly chapter meetings (4/12 months)		X			
Booth space twice per year at chapter meetings (2/12 months)			X		
5-minute introduction/presentation at monthly chapter meetings (2/12 months)			X		
Logo w hotlink on monthly membership electronic communications	X 2 x 12 months	X 2 x 12 months	X 1 x 12 months	X 2 x Event month	
Logo w hotlink and sponsor level on chapter website home page	X 12 months	X 12 months	X 12 months	X 3 months	X 12 months
Logo w hotlink and brief company description on chapter website sponsor page	X 12 months	X 12 months	X 12 months	X 3 months	X 12 months
Recognition at chapter meetings – verbal and logo on PPT deck	X 12 months	X 12 months	X 12 months	X 3 months	X 12 months
Atlanta Chapter Complimentary Memberships	X 10 for 12 months	X 3 for 12 months	X 1 for 12 months	0	X 1 for 12 months