What’s Next? -
Creating a Career Path for the Agile BA

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Hello!

- Part of the Technology ecosystem for 13 years
- Background in Business Analysis, Test Engineering, Program Management and various Agile roles
- Work with team members across 11 Agile teams
- Something unique – Have a travel bug and love being creative with food.
Three key objectives

Developing Your Brand

Being the best BA

Creating career opportunities
DEVELOPING YOUR BRAND

Key Skills versus Differentiators
KEY SKILLS

- Business Acumen
- Knows the Customer
- Ability to write Epics, user stories etc
- Collaborator
- Inquisitive
- Good Communication
- Elicitation techniques
- Analytical Skills
- Resolves Ambiguity
- Detail oriented
Skills give you a solid foundation for your career, but you need more than that.
WHAT IT TAKES TO BE THE BEST?
DIFFERENTIATORS

- Technical Skills (expert)
- Industry Knowledge
- Leads others by example
- Critical Thinking skills
- Great Networker!
- T-Shaped
- Release/Roadmap Planning
- Ability to learn new skills quickly (tools, domains, etc)
- Efficient Negotiator (Scope, Cost, Sizing..)
- Organize and Facilitate Inceptions
BE THE BEST YOU CAN B(A)
DO YOU HAVE A HOW-TO GUIDE ON BUSINESS ANALYSIS?
Culture Fit (Flexibility, Benefits, Pay, Environment)
Focus on resume alignment and branding
Find a mentor
Connect with people of similar interests
  - Join a IIBA club
  - Meet up groups
Volunteer for a stretch opportunity or project
Take up a certification class
Utilize resources around you
BUILD YOUR BRAND – BREAKOUT SESSION

- Take about 5-7 minutes
- Come up with a few skills that will help support your brand
- Find a partner and share the 3 top positive attributes about you as a BA or prospective BA
- Get feedback from the partner
- We will go around the tables and hear from a few of the participants on what they found interesting
CREATING OPPORTUNITIES

Career Stepping tools
‘Success always comes when preparation meets opportunity’ – Henry Hartman
LEVERAGING OPPORTUNITIES (Tips)

- Shadow another role
- Utilize Social Media: Tweet/Linkedin/Blog
- Volunteer for opportunities
- Challenges as you are trying to move into a new position
- Build collaborative networks that create value i.e. Communities of Practice
- Continue training and discovering areas of growth
TRANSFERABLE SKILLS

- Product Owner
- Product Manager
- Portfolio Owner
- Manager
- Change Manager
- UX Analyst
- Solutions Architect
- Agile PM
- Agile Coach
- Scrum Master

Transferable Skills

- Learning
- IT
- Self management
- Critical thinking
- Communicating
- Teamworking
- Career management
- Numeracy
- Information handling
NETWORKING BREAKOUT SESSION

- Take about 5-7 minutes
- Introduce yourself to at least 3-5 people around you
- Exchange LinkedIn, Twitter, business email, and of course, business cards
REITERATE THREE KEY OBJECTIVES

- Building your Brand
- Being the best BA
- Finding the Next career opportunity
Q&A
Resources

• Review this IIBA link on Becoming a Business Analyst
• https://blog.udemy.com/business-analyst-career-path/
• Cartoons by modern analyst website